GO | School for Information

Educating Information Professionals for the Future!

Who Are We?

We are GO | School for Information. A Dutch based educational institute specialized in educating Information Professionals. For over 70 years we prepare librarians, information specialists, records managers, knowledge managers, content managers, archivists for the future!

And we have a dream… What we really would like to do is transform you, and all our students, from Information Professionals into Information Heroes. Why? Because we are convinced that your work, your experience and your skills contribute to a better organisation.

In fact you, as an Information Hero, can help save your colleagues, your visitors, your users and your management from Information Overload, Fake News and Digital Labyrinths.

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WWW.SCHOOLFORINFORMATION.ORG

www.schoolforinformation.org
info@schoolforinformation.org

What Are The Benefits

Of Learning with
GO | School for Information?

How do we help you in the transition to an Information Hero?

Lifelong learning and Continuous Education are essential for Information Professionals to remain successful in this fast moving field of information services.

GO | School for Information provides the opportunity of professional skill enhancement to keep your competencies up to date. We help you in maintaining and growing the added value of your work for your organization.

GO | School for Information provides a broad portfolio of skill enhancement courses for professionals. Our advantage over peer teaching institutions:

1. We have a comprehensive and experienced teaching staff (permanent and free-lance teachers) who are experts in their fields, knowledgeable about the latest trends, updated on the latest developments and specialized in combining theory and professional work experience with practical exercises.

2. We teach our students how to apply theoretical knowledge into their daily workflow, enabling their professional development and skill enhancement.

3. Our classes (face-to-face and online) are taught in an interactive, engaging, learning environment using modern technologies.

4. We offer In-company training on select topics to make sure the curriculum fits your needs and wishes.

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What Programs Do We Offer?

A selection of topics we cover with our courses:

> **INFORMATION RETRIEVAL**

> **INTERNET SEARCH & RESEARCH**

> **INNOVATIVE TECHNIQUES AND SKILLS IN THE LIBRARY**

> **MARKETING OF INFORMATION SERVICES**

> **CONTENT MANAGEMENT & SOCIAL MEDIA**

> **CONTENT CURATION**

> **PATENT INFORMATION**

> **RECORDS MANAGEMENT & ARCHIVING**

> **SHAREPOINT**

> **METADATA, MARC21, RDA & LRM**

> **DATA MANAGEMENT & DATA SCIENCE**

> **COMMUNICATION SKILLS**

+ Besides our regular open course we provide tailor made inhouse training possibilities.
This could be online as traditional classroom teaching as well.

+ If you don't find the topics of your choice in our portfolio, please contact us on info@schoolforinformation.org to discuss your wishes, demands and requirements.
In the Netherlands we offer over 150 different courses, so we are pretty sure we can fulfill your needs!

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Teaching in the Netherlands and Internationally

Over the last decades we have trained close to 100,000 information specialists on a broad range of topics. In the Netherlands, it will be difficult to find a librarian or archivist who have not attended one of our courses. We have an international presence as well, providing courses (face to face and online) in India, Belgium, Denmark, Surinam, Jamaica, Aruba and Curacao.

Our online students come from all over the world as the internet knows no boundaries. That is why we invite you to visit our website, www.schoolforinformation.org, and choose the course or courses which fits your needs.

See it as a first step into your transformation from Information Specialist to Information Hero!

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Online courses Spring 2021

01 APRIL'21	**VISUALIZATION OF KNOWLEGDE** (2 X 3 HOUR ONLINE SESSIONS)	
08 APRIL'21	**PROFESSION INTERNET RESEARCH** (3 X 3 HOUR ONLINE SESSIONS)	
13 APRIL'21	**MARKETING OF INFORMATION SERVICES** (2 X 3 HOUR ONLINE SESSIONS)	
13 APRIL'21	**INTELLIGENT SEARCHING WITH INTELLIGENT QUERIES** (1 X 3 HOUR ONLINE SESSION)	
14 APRIL'21	**MARC21** (2 X 3 HOUR ONLINE SESSIONS)	
14 APRIL'21	**RDA & LRM** (4 X 3 HOUR ONLINE SESSIONS)	
15 APRIL'21	**WHAT ELSE IS OUT THERE BESIDES THE WWW?** (1 X 3 HOUR ONLINE SESSION)	
15 APRIL'21	**INTRODUCTION OF KNOWLEDGE GRAPHS** (2 X 3 HOUR ONLINE SESSIONS)	
15 APRIL'21	**DESIGN THINKING FOR GLAM-PROFESSIONALS** (2 X 3 HOUR ONLINE SESSIONS)	
06 MAY'21	**BUILDING BLOCKS SEARCH STRATEGY** (1 X 3 HOUR ONLINE SESSION)	
11 MAY'21	**INTRODUCTION DATA MANAGEMENT FOR GLAM** (2X 3 HOUR ONLINE SESSIONS)	
11 MAY'21	**STRATEGIC USE OF SOCIAL MEDIA** (2 X 3 HOUR ONLINE SESSIONS)	
12 MAY'21	**NEW TECHNIQUES, TOOLS AND SKILLS IN THE LIBRARY** (2 X 3 HOUR ONLINE SESSIONS)	
20 MAY'21	**CONTENT CURATION** (4 X 3 HOUR ONLINE SESSIONS)	
20 MAY'21	**IMPROVING FINDABILITY; THE BASICS OF TAGGING, METADATE AND KEYWORDS** (1 X 3 HOUR ONLINE SESSION)	
10 JUNE'21	**THE NEW RDA** (4 X 3 HOUR ONLINE SESSIONS)	

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